



# Carlos Sánchez

DIGITAL PROJECT MANAGER

🏠 Prague, Vinohrady (CZ)

☎ +420 607 088 914

✉ carlos.sanchez.suarez@gmail.com

💻 www.carlossanchezsuares.com

🌐 www.linkedin.com/in/carlossanchezsuares/en

## Summary

Certified AgilePM Practitioner Project Manager and Scrum Master, I have developed my career in both media and creative agencies. I have created, organized and coordinate a large amount of websites, digital campaigns, and feature film projects.

I consider myself a forward-thinking media professional with over 5 years' international agency and client side experience offering a unique combination of creativity and organizational skills with the ability to provide excellent customer service and manage both development and creative processes.

## Work Experience

### Digital Project Manager NDP Studio, UK 2018 Dec - Present

- Managing UX, design and web development projects with budgets from £30k - £300k.
- Serving as main point of contact, providing world-class digital consultancy and life-cycle support throughout product delivery.
- Working with a mixture of waterfall, scrum and agile production methodologies to ensure delivering our client's work on time and to a very high standard.

Main clients: Centrica Business Solutions, Energy Saving Trust, STEP.

### Digital Project Manager Aspermont Media, UK 2018 Sep - 2018 Dec

- Leading cross-departmental collaborations and liaising with external suppliers to help create, manage and deliver our media products range, from technical and design brief development to product launch.
- Formal management of projects related to digital publishing and industry events with budgets in excess of £500k

### Senior Project Manager Wunderman \MSC, CZ 2018 Jun - 2018 Sep

- Coordinating web development, creative and social media projects.
- Owning the full coordination of various complex programs, including third-party vendors, assuming global governance across all the hubs of the company network.
- Developing business proposals and creating pitches, up to 800k €/year.

Main clients: Nestlé, the EU.

### Account/Project Manager Wunderman \MSC, CZ 2017 Aug - 2018 May

- Developing and maintaining project plans and project scope.
- Budget management (<400k €).
- Building trust and develop, maintain, and nurture a steady relationship with the clients.
- Coordinating and collaborating with the internal Wunderman teams, client and vendors.

Main clients: Nestlé, the European Commission, GSK, Colgate.

### Web Optimization Manager Wunderman Production, CZ 2016 Nov - 2017 Aug

- Designing successful website experiences that will help our client's ROI.
- Creating, accepting and clarifying service portfolio in detail to current or new clients.
- Researching, designing and implementing A/B tests and user experience targeting activities.

Client: Ford of Europe.

### Modern Events Team Lead Wunderman Production, CZ 2016 Jan - 2016 Oct

- Leading and managing a team of 19 Execution Specialists, on-shore and off-shore.
- Creating and maintaining marketing nurture streams for Microsoft on a worldwide scale.
- Mentoring and training the team to meet the needs of the business.

Client: Microsoft.

- Preparing and distributing all needed assets within the different teams (digital, execution and data) to ensure consistent, well organized digital operations across the CEE region.
  - Creating and testing the master HTML files for email campaigns to be localized, while producing and managing the content requirements for digital channels
- Client: Microsoft.

**Service Account Manager** MSC, CZ

2015 Febr - 2015 Aug

- Maintaining sub-hub relationship for the projects run by Microsoft Spain, Ireland and Slovakia.
  - Creating effective partnerships between the stakeholders and the production teams.
  - Advising and supporting any business needs.
- Client: Microsoft.

**Education**

**Web and Video Design**

Masters Degree 2012  
Inst. Artes Visuales (Jerez de la Ftra, ES)

**Film and Media Studies**

Masters Degree 2003 - 2008  
Universidad de Sevilla (Seville, ES)

**Video Games Development**

NVQ Level 2011 - 2012  
CEA (Seville, ES)

**Virtual Reality Automated Systems**

NVQ Level 2011  
Artes Escénicas y Audiovisuales (Huelva, ES)

**Technical Skills**

**PM methodologies**

Waterfall

Agile and SCRUM

**PM software**

JIRA

Basecamp

Trello

Microsoft Project

**Project scheduling and planning**

Portfolio

Harvest

**Budget management**

Tickspot

**Reporting**

Microsoft Excel

**Others**

Photoshop, Illustrator, Microsoft Office, Drupal, WordPress, Marketo, Google Analytics, Adobe Target, Google Ad Manager

**Other Courses and Certificates**

**Scrum Master**

Certificate 2019  
The Knowledge Academy

**AgilePM (DSDM) Practitioner**

Certificate 2019  
APMG International

**Agile Project Management: Scrum**

Course 2019  
Udemy

**SEO and Search Engine Marketing**

Certificate 2017  
Universidad de Vic - Uni. Central de Cataluña

**Google Tag Manager Fundamentals**

Certificate 2015  
Google Analytics Academy

**Soft Skills**

Creativity

Team player

Communication

Problem solving

Leadership

Vendor management

**Languages**

**Spanish** Native speaker

**English** Full professional proficiency

**French** Limited professional proficiency

**Czech** Elementary proficiency